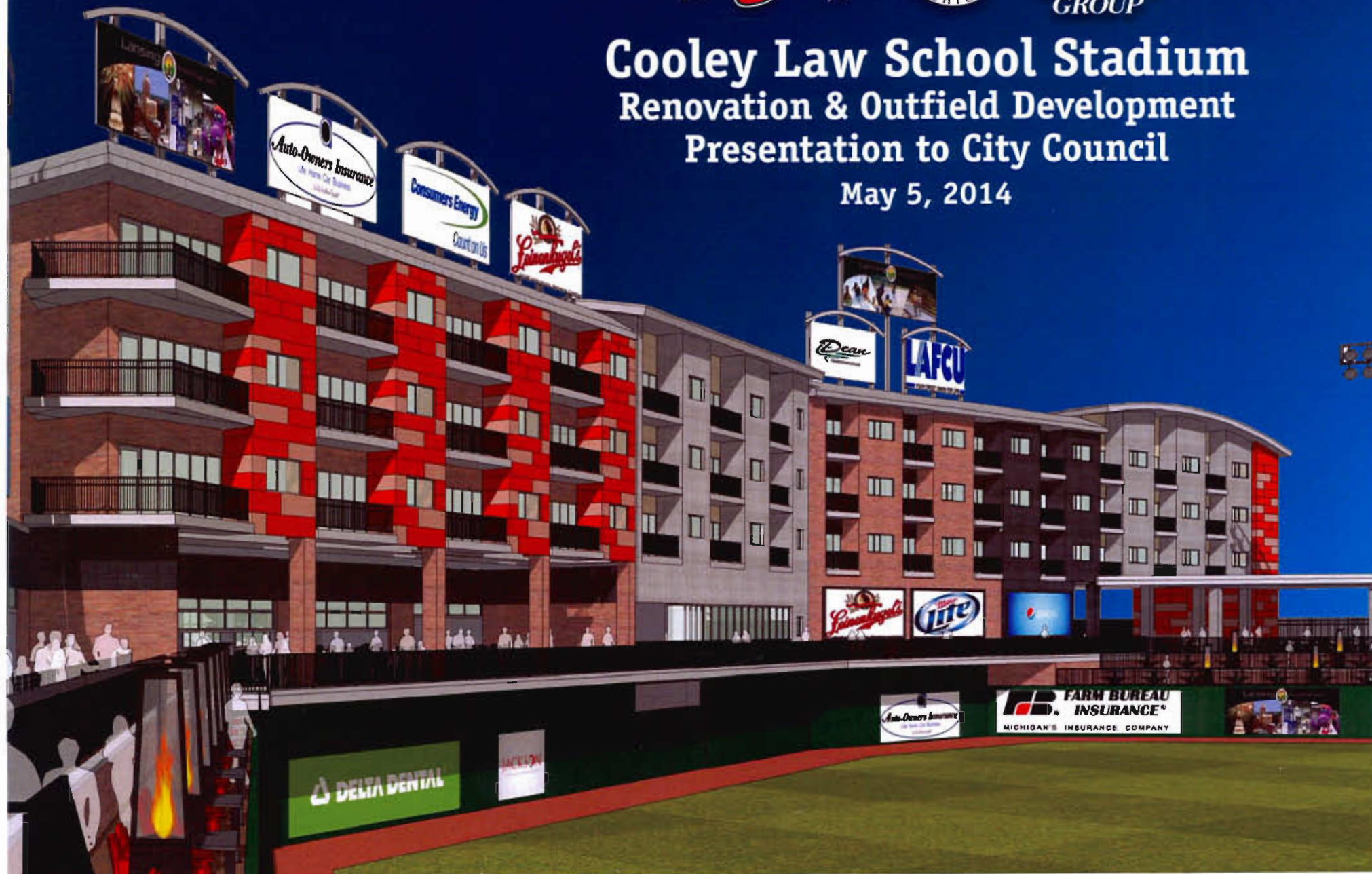




Cooley Law School Stadium Renovation & Outfield Development Presentation to City Council

May 5, 2014





Cooley Law School Stadium Project

Preliminary Renderings

NOTE

The renderings enclosed are preliminary in nature and are included here to introduce and describe both the Stadium Renovation and Outfield Development components of this project. Full architectural and engineering plans will be developed over the coming months.









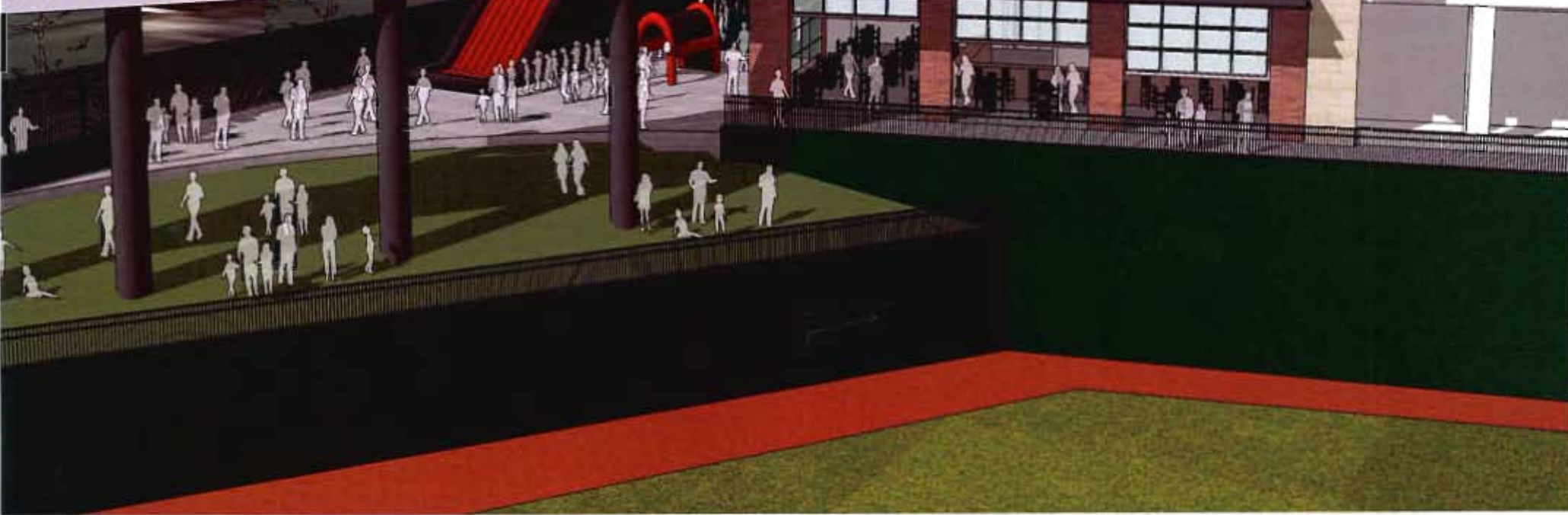
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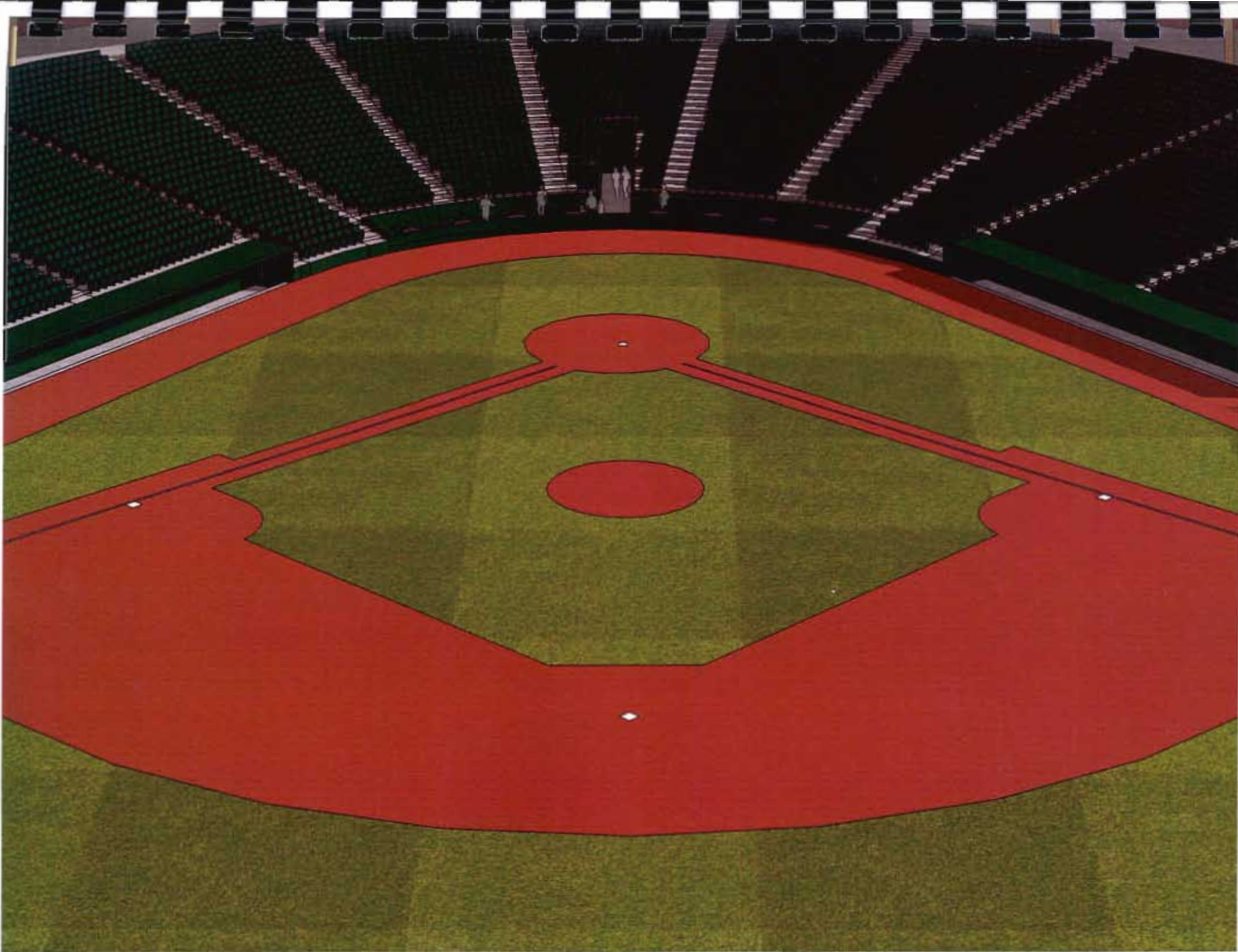
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FIFTH THIRD BANK

 **pepsi**













Renovated Restrooms throughout Concourse



Cooley Law School Stadium Project

Media Coverage

The project has garnered local and national attention since being announced. Here is a selection:

YAHOO! Sports – Big League Chew

"It's really a neat idea that Lugnuts owner Tom Dickson has brought forth. Other than Wrigley, the closest thing in the majors might be the B&O Warehouse at Camden Yards.

Have you ever wanted to live in a ballpark? This would be your first chance, legally."



NBC Sports Hardball Talk

"... urban development that is not exclusively aimed at the ballpark. I mean, people will move in to this place and that'll actually be an economic benefit. As opposed to the mostly illusory benefits ballpark proposals usually promise."



WILX.COM
THE BREAKING NEWS
& WEATHER AUTHORITY

"Incredible, envy of the country, unique and innovative. Those are just some of the words used to describe the 'Outfield'."



CRAIN'S DETROIT BUSINESS

"Urban baseball as urban renewal? That's the plan in the state capital"



"A home run in bringing a new crowd to Downtown Lansing."

The Midwest League Traveler

"After reading articles about the proposal and looking at renderings of the project, I think the renovations likely would propel the ballpark into the top tier of Midwest League facilities."

CityPULSE

"If the City bonds to pay for the infrastructure upgrades on the 18-year-old stadium, why not let the private side take it a step further?"



"Living above the outfield: Lansing Lugnuts' stadium renovation plan includes apartments, restaurants."

Cooley Law School Stadium Project

Anticipated Project Timeline

Item	2014			2015				2016	
	Spring	Summer	Fall	Winter	Spring	Summer	Fall	Winter	Spring
Lugnuts Baseball Season									
Secure Government Approvals									
Project Due Diligence Period / Develop Full A&E Plans									
Construct majority of Stadium Renovations									
Construct Foundation Improvements for Outfield Project									
Construct Private Apartment Building & Restaurant									
Construct Remaining Stadium Renovations (playing field, etc)									

The general project timeline shown above is preliminary and is intended to show the anticipated project "phasing". In order to avoid disruptions to the 2015 baseball season, the Parties may choose to delay a portion or all of the project construction by up to one year.